

# OZEMAG

AUSTRALIA'S #1 WEBSITE FOR ACTORS



## ABOUT OZEMAG

We're a unique website that's captured the hearts and minds of a devoted audience of actors and filmmakers, niche in style with global appeal.

It's been 10 years since we launched and to celebrate we've undergone a facelift.

We're a community of like-minded thespians who share a passion for the creative arts. We reach out to our audience wherever they go for inspiration and insight to colourful world of showbiz.

Oz Casting is the casting division operated by Ozemag.

## ADVERTISING

Join in the Ozemag reboot to enhance your online presence. All advertisements (except for text link) are shared in social media.

### TEXT LINK ON OZEMAG.COM

- One line text linking directly to your website
- Sits inside an existing article
- \$1 per day for a minimum 30 days

### AD INSIDE ARTICLE ON OZEMAG.COM

- 468 x 60
- Sits inside an existing article, includes web link
- \$100 for 30 days

### LEADERBOARD ON OZEMAG.COM

- 900 x 314
- In the main frame at the top of the page, includes web link
- \$150 for 30 days

### BANNER IN OZEMAG NEWSLETTER

- 468 x 60
- Sits at the top of the newsletter, includes web link
- \$100 for one newsletter



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## AUDIENCE

Top four countries: Australia, USA, UK, Canada

Follower Gender: Female 60%, Male 40%

Age Range: 18 - 55

## TOP PERFORMING KEYWORDS

The following list are just some of Ozemag's top performing keywords that rank us on page #1 in google:

- what makes a good performance
- what is ivana chubbuck technique
- getting into nida
- character objectives
- how to analyse a script

"The support provided by Ozemag was extremely professional, direct and so helpful to these young people."

— Trent Ivett, Palm Beach Currumbin State High



## WEB STATS

Daily Views - 1k+

Monthly Views - 30k+

Unique Views - 10k+

## SOCIAL MEDIA



3k+



Launched



[www.facebook.com/ozcasting](http://www.facebook.com/ozcasting)

Instagram @EvetteHenderson

[www.ozemag.com](http://www.ozemag.com)